Statement of Principles

As recordings of the visible, journalistic photographs must be fair and accurate representations of what the photographer witnessed.

Neither alterations to a photograph that mislead the public, nor staging events while depicting them as spontaneous, are acceptable in journalism. Nor should one publish a photorealistic synthetic image made by artificial intelligence and pretend that it is an actual photograph.

Any deviations to these basic principles must be explained in a caption, credit, or appropriate icon.